



Privacy Policy

Great Western's Customer Commitment Includes Respect for Your Personal Privacy

Great Western has a long-standing commitment to our customers' personal privacy. Any information we collect relates only to our business with you.

Nonpublic Personal Information

In the course of processing and maintaining your preneed insurance policy, Great Western may collect nonpublic personal information about you from your application and other forms, from your transactions with us, and from our agents or affiliates. This information includes name, address, Social Security number, and beneficiary designations.

Nondisclosure of Nonpublic Personal Information

We **do not** give or sell any nonpublic personal information about our customers or former customers to anyone, except as permitted by law.

Restricted Access to Nonpublic Personal Information

Furthermore, we restrict access to nonpublic personal information about you to only those employees who need to know that information in order to provide products or services to you.

Nondisclosure of Personal Health or Medical Information

We do not give or sell personal health or medical information about you, except as permitted by law or upon your written authorization.

Safeguard Nonpublic Personal Information

We maintain physical, electronic and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

Be assured that we respect your privacy and that we will continue to secure the information that you have entrusted to us.

Dear Policyholder:

You purchased a preneed funeral plan through your local funeral home and Great Western is the provider of your insurance policy which funds that funeral plan. We appreciate your business and value our relationship with you.

As part of that relationship, be assured that we respect your personal privacy. We don't sell information. Furthermore, we don't share any information regarding our customers with anyone outside of Great Western, other than preneed policy beneficiaries, assignees or agents.

Federal law requires banks, investment and insurance companies to notify their customers, annually, of their official Privacy Policy. We encourage you to read our formal Privacy Policy printed on the reverse side.

It is our pleasure to serve you and we sincerely appreciate your business.

Sincerely,

John E. Lindquist, President